

Applied AI

with Jaden Feddock

WORKSHOP OVERVIEW

Hands-on AI workshops, built around your team.

For senior leadership teams, functional groups, and L&D programs at companies that want to accelerate adoption of AI. Designed and taught by an engineer who ships AI to production.

WHAT IT IS

Audience	Format	Duration
Senior leadership teams, functional groups like marketing, ops, and product, and corporate L&D programs.	On-site or remote. Hands-on, not lecture. Your team's actual tools and workflows are the curriculum.	Half-day for focused topics, full-day for broader fluency, multi-day for teams going deep on building something specific.

INVESTMENT

Starting at just

\$6k / day

Covers workshop delivery plus all preparation work to tailor the curriculum to your team. Pricing scales with team size, customization, and any follow-on engagement we scope together.

WHAT TEAMS WALK OUT WITH

A working playbook Specific AI workflows mapped to your team's actual jobs, with the prompts, tools, and processes to run them tomorrow.	Hands-on fluency Your team has actually used the tools, not just heard about them. They know what works and what doesn't for your stack.
An automation shortlist The specific tasks across your team that are ready for AI automation, and the ones that aren't.	Shared vocabulary Everyone leaves aligned on what AI can and can't do, so future decisions don't get derailed by hype or fear.

jaden@feddocktech.com | feddocktech.com/workshops

Applied AI is a program of Feddock Technology LLC.