

Workshop with a Fortune 500 senior leadership team.

A Fortune 500 senior leadership team needed shared fluency on AI to make decisions, analyze massive data dumps, and gain confidence to move faster. They brought me in to design a customized, hands-on workshop to cut through the noise and give the team a practical capability.

THE CHALLENGE

Talking about AI capabilities on shared ground.

Most of the team was AI-curious but AI-unsure. Some had used the tools in their personal lives, some hadn't touched them. Every conversation about AI was hitting the same wall: too much hype, too little specificity, no clear path forward.

The brief was direct. Get the team to a place where they could discuss, and start using, AI strategically, with a baseline understanding of what's real and what's not.

THE ENGAGEMENT

Built just for this team, not from a template.

Audience	Format	Customization
Senior leadership team at a Fortune 500 company. Mix of busy functional leaders making decisions about AI adoption across their org.	On-site executive workshop. Hands-on throughout. No stock decks, no pre-recorded video, no templated homework.	Curriculum built around the team's actual function and tools. Pre-work surfaced the questions they were already trying to answer.

THE APPROACH

Curriculum that survives Monday.

I designed the workshop around the team's actual work, not a stock "Intro to AI" deck. Pre-work included structured input from a subset of the leadership group so the materials landed in real context. The session itself was entirely hands-on. We worked through specific workflows, ran live exercises with the tools that matter for their function, and built shared outputs and understanding as we went.

THE OUTCOME

What the team walked out with.

- Shared vocabulary across the leadership group, so future AI conversations start from common ground instead of confusion and frustration.
- A working list of AI opportunities specific to their org, prioritized by practicality and impact.
- A clear picture of what AI can and can't do today, so the next year's decisions don't get derailed by hype or fear.
- Buy-in to keep momentum going. The team had next steps before they left the room.

ACTUAL OUTCOMES, BUILT BY THE TEAM

Every participant in the workshop was able to build multiple saved skills and contexts that they are actively using to save time in their day-to-day.

WHY THIS MATTERS

Strategy from inside the build.

Most AI strategy work delivered to senior teams comes from consultants who don't ship AI. The result is 'strategy frameworks' that look good on a slide but don't survive contact with production reality.

Workshops grounded in actually-shipping AI hit differently. Teams walk out knowing what works because the person teaching has had to make it work.

Want this for your team? Request a scoping call at feddocktech.com/workshops.